



Kelly Brush
Foundation

A Night to Inspire: Boston

Thursday, March 21
Artists for Humanity

Sponsorship
Proposal 2024



Who We Are

Our mission is to inspire and empower people with spinal cord injuries to lead active and engaged lives.



Our Impact

Each year, approximately **18,000** people in the U.S. suffer a spinal cord injury (SCI). People with SCIs face significant barriers to being active: **physical, financial, and emotional.**

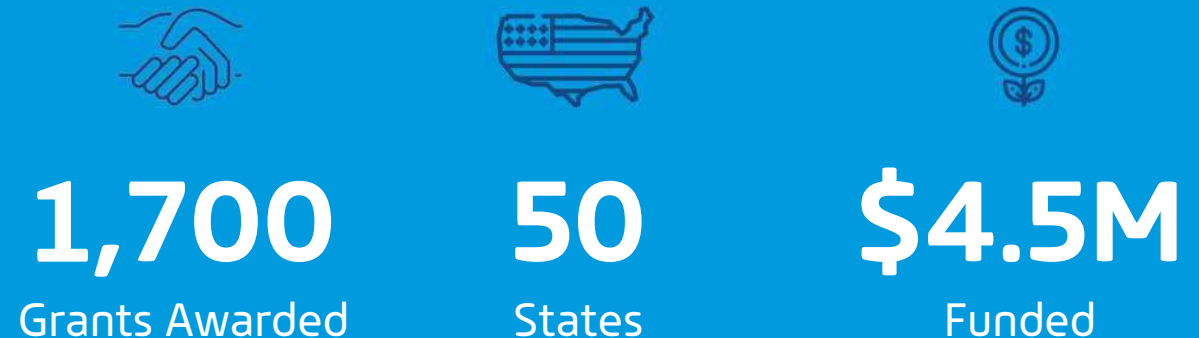
The Kelly Brush Foundation changes lives by:

- Enabling independence through grants for prohibitively expensive adaptive sports equipment
- Hosting camps to foster community and providing experiences in adaptive sports
- Empowering connections through The Active Project, an online digital platform to share knowledge and resources

Average Adaptive Equipment Prices



Our Mission in Action



A Night to Inspire: Boston

Join the Kelly Brush Foundation for *A Night to Inspire* - our fresh, fun take on a classic cocktail fundraiser.

Experiences

Interact with and learn about adaptive sports equipment used by athletes around the country.

Impact

Hear from Kelly and KBF grantees about the impact of adaptive sports on their lives and the benefits of KBF's new and innovative programming.

Fun

Celebrate active lifestyles with great drinks, delicious food, and live entertainment!

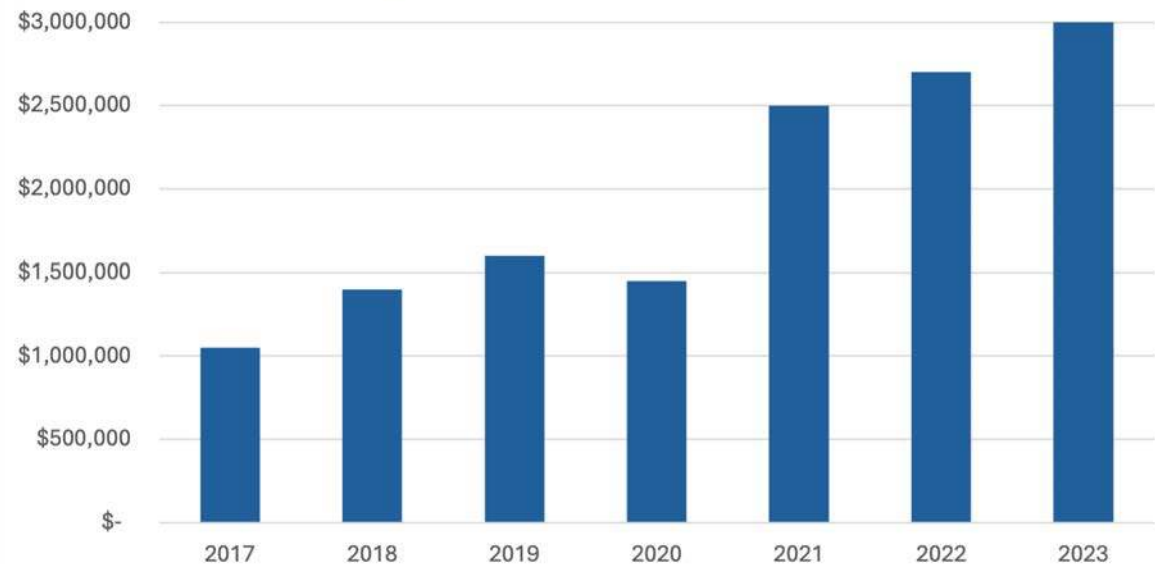


Join Us on the Road to Transformational Growth

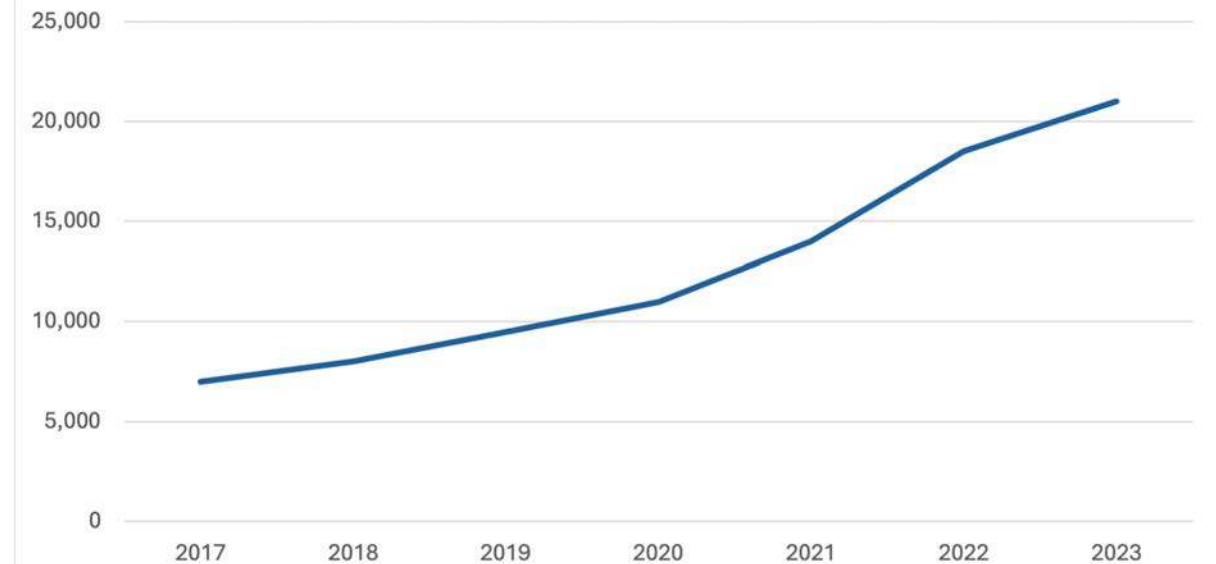
The KBF awarded ~\$1 million in equipment grants in 2023. Thanks to the help of sponsors and supporters, 318 people with spinal cord injuries received grants for life-changing adaptive sports equipment.

Join us as a sponsor in 2024 to expand our impact and help people with paralysis access the mental, physical, and social benefits of an active life.

Recent Kelly Brush Foundation Revenue Growth



Recent Kelly Brush Foundation Audience Growth



Our Unique Value: Our Community

- The opportunity to show your support for the KBF and network with **250+** donors in attendance
- Audience reach
 - **19,000** engaged email subscribers
 - **14,000** combined followers on Facebook, Instagram, and LinkedIn
- Over **5,550** organizational donors in 2023.
- Our dedicated supporters are outdoor enthusiasts, avid **skiers, cyclists, athletes,** and **corporate** and **community leaders**
- Network of engaged grantees across all **50** states



Presenting Sponsor | \$25,000

Activation Benefits

- Event naming rights:
 - A Night to Inspire *presented by "your company"*
- Opportunity for (1) representative to serve on Kelly Brush Foundation Grants Review Committee
- Opportunity for Kelly Brush to present a keynote on resilience, grit, and determination to your selected audience
- Prominent logo placement on event signage and displays

Marketing Benefits

- Prominent recognition at A Night to Inspire: Boston
- Prominent logo placement on event collateral, including invitations and thank you messages
- Designated social media posts (*14,000 combined followers*)
- (10) guest tickets to A Night to Inspire: Boston
- 90-day usage rights of the Kelly Brush Foundation name and A Night to Inspire: Boston name and logo in any advertising, public relations or social media outreach (subject to KBF approval)
- Prominent logo placement on event website



Signature Sponsor | \$15,000

Activation Benefits

- Exclusive on-site activation opportunity to be collaborated on
- Opportunity for Kelly Brush to present a keynote on resilience, grit, and determination to your selected audience
- Prominent logo placement on event signage and displays

Marketing Benefits

- Logo placement on event collateral, including invitations and thank you messages
- Designated social media post (*14,000 combined followers*)
- (8) guest tickets to A Night to Inspire: Boston
- 60-day usage rights of the Kelly Brush Foundation name and A Night to Inspire: Boston name and logo in any advertising, public relations or social media outreach (subject to KBF approval)
- Logo placement on event website



Freedom Sponsor | \$10,000

Activation Benefits

- Exclusive on-site activation opportunity to be collaborated on
- Prominent logo placement on event signage and displays

Marketing Benefits

- Logo placement on event collateral, including invitations and thank you messages
- (6) guest tickets to A Night to Inspire: Boston
- 30-day usage rights of the Kelly Brush Foundation name and A Night to Inspire: Boston name and logo in any advertising, public relations or social media outreach (subject to KBF approval)
- Logo placement on event website



Event Sponsor | \$5,000

Marketing Benefits

- Logo placement on event collateral, including invitations and thank you messages
- (4) guest tickets to A Night to Inspire: Boston
- 30-day usage rights of the Kelly Brush Foundation name and A Night to Inspire: Boston name and logo in any advertising, public relations, or social media outreach (subject to KBF approval)
- Logo placement on the event website
- Logo placement on event signage and displays



Grant Sponsor | \$2,500

Marketing Benefits

- Logo placement on event collateral, including invitations and thank you messages
- (2) guest tickets to A Night to Inspire: Boston
- Logo placement on the event website
- Logo placement on event signage and displays



Contact Info

SPONSORSHIP CONTACTS

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203-848-7301

The deadline for logo placement on all marketing materials is February 10, 2024



Additional Information & Media

- Learn more about the impact of your support at the [Kelly Brush Foundation website](#).
- Review our [annual reports](#), read [Kelly's monthly blog](#), and [meet our grantees](#).
- Join us on social media:

