

Kelly Brush
FOUNDATION
2020 ANNUAL REPORT



OUR MISSION

To inspire and empower people with spinal cord injuries to live active and engaged lives.

ABOUT THE KBF

Active lifestyles are a powerful way to build identity, community, and mental health, which become vital after a spinal cord injury.

The Kelly Brush Foundation helps people thrive after a spinal cord injury through sports and recreation. We offer the inspiration to believe and the grants to enable anyone to buy the equipment they need to get out and go.

DEAR FRIENDS,

I will always remember 2020 for the good and the bad, but the memory that is most powerful may be how our KBF community stepped up to our collective challenge. Not just your support, but the enthusiasm with which you delivered it during uncertain times inspired me, our team, and our whole community.

The year reads like a rollercoaster. We started the year with big plans and ambitions, then hit the brakes hard in March. We were immediately buoyed by our community's enthusiasm and carried that momentum through the rest of the year. I'm so proud that we ended closer to where we hoped we'd be in January than where we feared we'd be in April.

Our first great pivot was cancelling both Inspire!Boston (scheduled for March) and Inspire!Vermont (scheduled for May), which forced us to consider whether we could even hold a spring Active Fund, which is largely funded by these two events. The KBF team and board devised new fundraising strategies which allowed us to fund an impactful, if more humble, spring Active Fund. We were also able to fund a summer Ski Racing Safety grant program.

Our second pivot was reimagining the Kelly Brush Ride as a virtual event. We had big plans for our 15th Annual event, but those quickly changed as we focused on how to capture the spirit of the event and the hearts of our fundraisers without the gathering that inspires us all. I was blown away by the success of this. I could literally feel the energy in the air throughout the entire day knowing people were engaged with the Kelly Brush Ride all around the world, being active for our cause, and raising money to support others in their active dreams.

The third big pivot was cancelling Inspire!SanFrancisco, but then creating a virtual experience instead. We aimed for a smaller audience and worked with our Bay Area advisors to bring together donors, our incredible grant recipient community, and some new supporters into a virtual event that really demonstrated the personal and emotional impact of making sports and recreation available for people with spinal cord injuries.

The theme through all of these events was how much our community stepped up. There were no gatherings or giving habits to inspire people to support. But you supported out of a commitment to our cause and the community we love.

Most importantly, we were able to focus even more acutely on our mission. The importance of the Active Fund became absolutely clear. We have spent more time connecting with others in the spinal cord injury community. We added a KBF Ambassador program to showcase some incredible people and support them in even greater ways. And we doubled down on developing some important tools and programs for the future.

I'm excited to carry the great momentum we have into 2021. We plan to launch a new resource to help the spinal cord injury community engage in sports and activity in an even greater way. As we return to whatever our new normal is, we will continue to reimagine events and the way we interact with our supporters. And I'm excited to enter the next chapter for the KBF with new leadership.

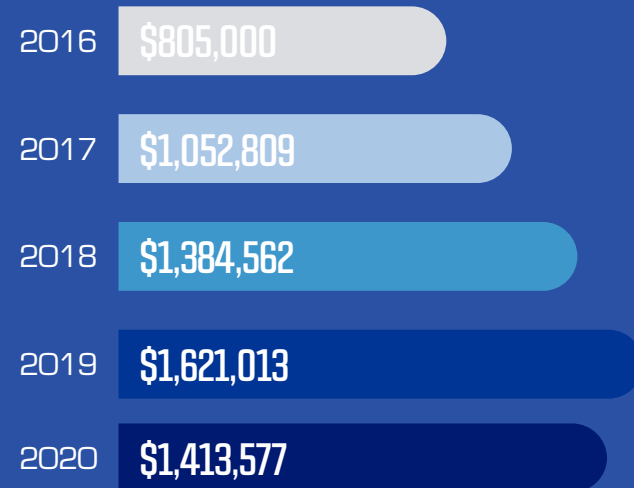
We all got a taste of the emotional challenge of having a spinal cord injury: isolation, uncertainty, and complete despair. But many of us found the positives too: building important relationships, focusing on the people and things that make your life better, and the power of being active.

Thank you for being a part of our community!

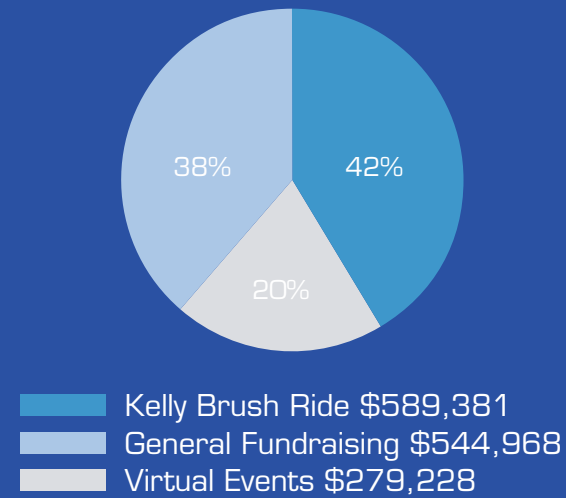
The logo for the Kelly Brush Foundation, featuring the word "Kelly" in a stylized, cursive blue font.

OUR 2020 STATS

REVENUE



SOURCE OF REVENUE



THE ACTIVE FUND

The Active Fund helps people with a spinal cord injury purchase the adaptive sports equipment they need to enjoy the physical, mental and social benefits of an active lifestyle.

2020 ACTIVE FUND GRANTS



ALL-TIME ACTIVE FUND GRANTS



PATH2ACTIVE

Partnerships to try, learn, and own adaptive sports equipment!

Path2Active Partnerships are collaborations with adaptive sports programs and rehabilitation facilities to develop a better path from introduction to adaptive sports to independence.



PATH2ACTIVE PARTNERS

- Craig Hospital - Denver, CO
- Spaulding Adaptive Sports Centers - Boston, MA
- National Ability Center - Park City, UT
- Shepherd Center - Atlanta, GA
- Shirley Ryan AbilityLab - Chicago, IL
- Vermont Adaptive Ski & Sports - Vermont
- Bay Area Outreach & Recreation Program (BORP) - Berkeley, CA
- Wasatch Adaptive Sports - Snowbird, UT
- New England Healing Sports Association - Newbury, NH

TYPES OF GRANTS



"I am so excited about getting this bike and the help you are providing. Ever since my accident I have not been able to be outside pushing myself and exploring! This mountain bike will allow me to do that, and vastly improve my physical and mental health! It is very much appreciated. Thank you so much!"



"I can't thank KBF enough for this grant! What all of you do for the disabled community is beyond words. As I get a little older and have a family of my own, it's so important to be able to continue to get out and enjoy a healthy and active lifestyle. With this grant for a handcycle, I will be able to do just that, with my wife, kids, and other family and friends."

"Thank you so much. Especially in this time of working from home, virtual school, daycare from home, and my husband working from home, there is A LOT going on in one house. It is going to be a game changer to have an activity we can all do together by just going to the garage and getting on our bikes."



"I am so ecstatic to see that I was chosen by you for this grant! I can't wait to get back out on the ski hills this winter and ski with my own monoski! I am extremely thankful to have been given this amazing opportunity! Thank you so much for believing in me!"



"I have been dreaming of a mountain bike that would suit my needs and desires by getting me out in nature like I used to since I got injured. I'm so happy to have your support as my dreams are finally starting to come true!"



"Yay!!! I am so excited to get my own cross-country skiing rig and have the independence to get out on the snow whenever I need time outside, want some exercise, wanna hang with friends on the snow, and to have the ability to get around town when the streets are covered! This is a game changer, my dog and I are beyond elated! Thank you thank you!"



"Wow! Thank you so much for awarding me this Active Fund grant for a new tennis chair. I truly appreciate your Foundation and the difference you can make in a disabled person's new life. At 80 years old, I didn't think I had much of a chance of getting the grant, but I still enjoy playing wheelchair tennis and helping young players learn to enjoy the sport the way I have."



"THANK YOU, THANK YOU SO MUCH. My adult kids both ski and my grandkids. This monoski puts me up on the hill with them. Skiing is a huge part of our family and when I first got hurt and suffered my SCI the first thing I thought of was missing out skiing with my grandkids."



SKI RACING SAFETY

OUR SAFETY MISSION

The Kelly Brush Foundation continues to be the leader in safety in the Alpine ski racing community.

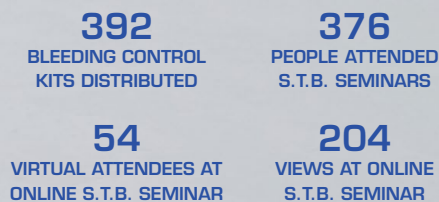
Despite COVID, we held a Ski Racing Safety Equipment grant cycle in the summer because we projected that the safety challenges faced by programs would be even greater when racers returned to the slopes in 2020/2021. We distributed hundreds of Bleeding Control Kits, both free and purchased, as part of our leadership in the Stop The Bleed initiative for the Alpine community. And we continued to work with US Ski and Snowboard to develop and disseminate safety materials and presentations.

As we look to grow the impact of our mission to prevent injuries in Alpine ski racing, we are pushing initiatives into areas of the sport that where we have not traditionally led the conversation while continuing to maintain and improve on the progress we've made with clubs, coaches, parents, volunteers, and officials.

2020 SKI RACING SAFETY EQUIPMENT GRANTS



STOP THE BLEED INITIATIVE



2020 STATS



THE 2020 VIRTUAL KELLY BRUSH RIDE

The 15th annual Kelly Brush Ride powered by VBT Bicycling Vacations looked a little different this year.

The Kelly Brush Ride went virtual for 2020 and received overwhelming support from the organization's local and national community. The Kelly Brush Foundation hosted a summer of weekly fundraising and Strava challenges, culminating in a day of getting active on September 12 to celebrate the event.

HONOR ROLL

January 1, 2020 –
December 31, 2020

\$25,000+

Adage Capital Management, L.P.
Charles & Mary Brush
Eileen & Jack Connors
Montgomery & Kristy Kersten
Anne C. Kubik & Michael A. Krupka
Charitable Gift Fund
Skip McKee & Margaret Reynolds
Ian & Anne Sanderson

\$24,999 - \$10,000

David & Moni Butze
Jason & Ellisa Doiron
Churchill & Janet Franklin
The Glavin Family Charitable Fund
Killington World Cup Committee
George Macomber Family
Charitable Gift Fund
David & Alexis Sabow
Silicon Valley Bank Foundation
Winthrop H Smith Family Foundation
The Willett Family Philanthropic Fund

\$9,999 - \$5,000

Jeff & Missy Barlow
John & Carolyn Biasotti
Jerry Bird & Grace Macomber Bird
John & Betsy Brantley
Ricardo & Lisa Capretta
Charles Foundation, Inc.
Robert Crowley
Mary Gale & Richard Davisson
Tom and Patty Doar Foundation, Inc
Graham Goldsmith
Hercules Capital
Keith & Nancy Johnson
Family Foundation
Ron Kermisch
Bob McHugh
Morgan Stanley Gift Fund
The Morrison & Foerster Foundation
Murphy Realty Co. Inc.
National Life Group Charitable
Foundation Inc.
New Balance Athletics, Inc
People's United Bank
Don & Sandy Rendall
Sara & Eric Resnick
Jana & Jeff Schmidt
Hope Schroy
Peter & Marjorie Scott
Amy Kennedy & David Sette-Ducati
Birria & Elaina St. John
The Summers Family
Betsy Weischedel

Heidi Witherell
Wolverine World Wide

\$4,999 - \$2,500

David & Lucy Ball
Bank of America Charitable Foundation
The Bindon Foundation
DJ & Shannon Boyd
Jim Burns
Canaccord Genuity
Sarah & Gib Carey
Tack & Katty Chace
Norman Chambers
John Connors
Kelly Brush & Zeke Davisson
Dan & Ruth Donner
Robert & Trisha End
The Foreside Foundation
Tom & Kerri Gillis
Gravel & Shea PC
Haffenreffer Family Fund
Lisa & Al Hanmer
Patrick & Beth Heron
Homer Foundation
Cynthia Kempner
Charles Kurtz
Bette & Steve Lombardi
John Macomber
Anne & Tom McGonagle
NBT Bank
Brendan & Lauren O'Brien
Peter & Lacey Phillips
Race Stock Sports
RSM US LLP
Tom Shankle
Peter & Delinda Smith
So-Yon Sohn
Betsy Brew & Bob Van Wetter
VBT
Vermont Mortgage Company
The Vincent Family
John & Vicki Welisch
Tom Wilson Foundation
Fritz & Susan Zimmer

\$2,499 - \$1,000

Anonymous (1)
Adirondack Foundation
Alcoyn Foundation
AmWINS Group, Inc.
Don Appe
The Arvidsson Family Charitable Fund
Chris Ashley
Cynthia Ballantyne
BNY Mellon
Jeffrey Boyink
Betsy & Mike Brown
Dane & Lindsay Buk
Susan Burbage
Richard & Julie Butze
Caldwell Family Foundation

Elizabeth Chandler
James Chiasson
William & Veronica Chisholm
Patrick & Denise Courtney
John Cumming
Lawrence Curtis
Derrick & Lynn Davis
Anthony DeChellis
DLA Piper LLP
Bari Dreissigacker
Michaelene Durst
David Ephraim
Fred & Lisa Eustis
Exterus Business Furniture
Whitney Fallahian
James Fitzmaurice
Forest Park Realty Corp
Kevin Foxx
Gretl Galgon
Gallagher, Flynn & Company LLP
Lindsay & Tom Getz
Thomas Getz Sr.
Goldman Sachs & Co.
Grantham, Mayo, Van
Otterloo & Co. LLC
The Hackney Family
Michael Halpert
Laura Palumbo-Hanson & David Hanson
Kevin Hastings DO
Keith Hernandez
JP Morgan Chase Bank, N.A.
K2 Sports Europe GMBH
Douglas & Kathleen Keith
Steven Kelley
Michael Kendall
Thomas Kerner
Merrick Kleeman
RB & Ann Klinkenberg
Susan & Tom LaMaster
Mark Langan
Jonathan Layish
Shannon Lerner
Rick & Laney Makin
Shawn & Anne Mato
Ed Meltzer
Leo & Liz Menard
Kian & Rachel Merchant-Borna
Merrill Lynch, Pierce, Fenner & Smith Inc
Joy Tarbell & Eddie Minyard
Robert & Kimberly Muncil
The Murphy Family
Dexter & Susan Paine
Ben & Mignon Parsons
John D. Picotte Family Foundation, Inc.
Edward & Mary Pringle
Michael Putziger
Marilyn Quinlan
Lorraine Randolph
Lee Sevion & Kevin Ray
Raymond James
The Redmond Family Foundation

Ross Simons Jewelers
The Schwartz Family Trust
Ken Seaton
Maura Shaughnessy
Mikaela Shiffrin
Silicon Valley Bank
Skida LLC
Dave Spannaus
Carrie Speshock
Statewide Auto Auction
Mr. & Mrs. Stedman
Hunt Stookey
Kimberlee & Mark Sullivan
Summit Properties
Pam Fletcher & Steve Tomlinson
Twincraft Skincare
Ursa Major National Care LLC
Vermont Community Foundation
Vermont Mutual Insurance Company
John Wheelock
William Whelan
William H Willey
Larry Williams
Brad Williams
World Cup Supply

\$999 - \$500

Peter & Stephanie Ahl
Thomas Armour
Jonathan Atwood
Dave & Linda Bahnson
Mike Bailey
Steve Baker
Peter Barry
Andrew Bisset
Elizabeth Bohart
Blake Bonner
Bjorn Borgen
Carl Savitz & Racquel Bracken
Peter Briggs
Marcia & Bob Bristow
Su-Moon Paik & Bob Brown
David & Candy Brush
Carol & George Brush
James Byrnes
Dan & Tracy Byrnes
Mike Cambron
Liz Chace
John Chambers
Beau & Jennifer Coash
Karen & Steve Coombs
Vince Cubbage
Robert Dahl
Idin Dalpour
Charles Dane
Andrew Davis
Christopher Dayton
Chuck & Liz Deslauriers
Dinse, Knapp & McAndrew, P.C.
Tanya Dobyms
Thomas Doe

Katie & Greg Dolbec
Jim & Carol Dousevicz
Downs Rachlin Martin
Mark Dowse
Diana Durcan-Cuddy
Richard & Jean Durso
Tom & Jennifer Eddy
M. Susan Elliott
Nathan Endres
Robert Ewing
Gwenn Fairall
Eileen Fox
Kathleen Frisbie
Maddie Giebink
Christopher Gilbert
William Glavin
J Graham Goldsmith
Lavon Golliet
Wendy Goodrich
Richard Gordet
Rusty & Ruth Gorman
Tracey & Jeff Gould
Steve & Christina Graham
Robert & Sarah Greenhill
Jane Hall
Shelby & Doug Hamar
Marilynn Hamar
The Hazen Family
Joe & Stephanie Heaslip
Mia Hitchcock
Ashleigh Hope
HSBC Philanthropic Programs
Rawson & Anna Hubbell
The Kessler Family
Robert Ketterson
Charlie & Libby King
Margaret Kirch
Peter Klinkenberg
Teddy Knox
Thomas Knox
Louis Kramer
Kate Krehbiel
Alex Kroll
Carol & Caedmon LeBlanc
Anthony Liberti
David Littlehale
David Lunardini
Ian Macomber
Martha & Jory Macomber
Bradley Maring
Caroline S Marston
Quinn McAllister
Jed & Jane McDonald
John McDonald
Santee Mills
Emil Miskovsky
Kate & Mitch Mitchell
Momentum Physical Therapy
Tim Moran
Frank Mulcahy
Billie Mullen

Jeff Mullen
Patricia & William Murphy
William Murphy
Susan Murray
Lisa Myers
New York Ski Educational Foundation
Peter Newman
John Nichols
Brad Nichols
Kevin & Robin Nolan
Connor O'Brien
Brian Olson
Harry Pefanis
Louisa Pfaelzer
James Preston
Alison & William Racolin
Scott Willard & Marilyn Reap
Louise Reed
William Reichle
Kenneth Remsen
John & Leslie Reynolds
Ridley Asset Management, LLC
Jim & Elizabeth Robinson
Doug Robotham
DT & Jess Rowe
Beth & Greg Rudin
Sara & Robert Savage
Austin Scholl
David Scully
Nathan Shephard
Michael & Frances Shields
Susanne & Paulo Simas
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Still Services, LLC
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Alison & CC Townsend
Carol Turner
The University of Vermont
Medical Center
Katharine Veerman
Lynne B Wagner
Elliott Wagner
David Wagstaff
Airika Waible
Seth Ward
Ellyn Weisel
Tom Wilkins
Timothy Williams
Courtney Williams
William Woodburn
Rennie & Willa Worsfold
Scott Young



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 Kelly Brush Foundation

 @kellybrushfdn

Organized in the State of Vermont as
The Kelly S. Brush Foundation, Inc.

Tax ID #20-4560423

STAFF

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Colleen Brickley **Events & Development Manager**
Cheryl Brodowski **Development Director**
Whitney Coombs **Marketing Director**
Greg Durso **Program Director**
Stephanie Heaslip **Administrative Manager**

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