



Kelly Brush FOUNDATION

2015 Annual Report

INSPIRED BY THE LOVE OF SPORT

A Letter from Kelly



2015 was an incredible year at the Kelly Brush Foundation!

We ended 2014 with a challenge: our events, partnerships, and grant programs were growing fast, but we were running a lean organization and overwhelming the capacity of our incredible part time staffers.

What a difference a year makes! Zeke took over running the Kelly Brush Foundation in late 2014 with a mandate from the Board of Directors to scale and focus the mission. The goal: eliminate the financial barrier to living an active lifestyle for those paralyzed by spinal cord injury and ensure the safest environment possible for alpine ski racers.

We added three new board members to help us plan for and realize that goal: Rick Makin of Gloucester, MA; Scott Willard of Weston, CT; and RB Klinkenberg of Burlington, VT. Zeke also hired Elizabeth Langfeldt, a Vermonter with deep ties within the community and experience in the non-profit industry, as our new Director of Operations.

By the end of 2015, we had announced a partnership with Craig Hospital in Denver, CO, awarded our largest grant class ever, raised over \$583,000 (a 24% increase from 2014), and planned an "Evening with the KBF" in Denver in preparation for a future Inspire!Denver (coming 2017)!

Importantly for me, this past year's 10th Annual Kelly Brush Ride allowed me to reflect on where we've come since 2006 when, just months after my injury, my teammates on the Middlebury College Ski Team organized the first Kelly Brush Ride. In the last 10 years we have met thousands of incredible people, helped hundreds of others with my same injury get active, and changed the culture of the sport of ski racing. But we're just getting started!

We're very excited for 2016 and beyond. With a renewed commitment to helping everyone living with paralysis get active and continuing to improve safety in alpine ski racing, the scope and depth of our impact is growing. I could not be more thankful that you are involved!

A handwritten signature in cursive script that reads "Kelly".

Kelly Brush
Founder & President

Our Team

Executive Director

Zeke Davisson

Director of Operations

Elizabeth Langfeldt

Board of Directors

Kelly Brush (President)

Charlie Brush

Mary Brush

Mary Gale

Lindsay Getz

Tom Getz

Laura Giebink

RB Klinkenberg

Rick Makin

Marilyn Reap

Don Rendall

Bill Shearer

Scott Willard

Contact

kellybrushfoundation.org

802.846.5298

Kelly Brush Foundation

7 Aspen Drive, Suite 1

South Burlington, VT 05403



Kelly Brush Foundation



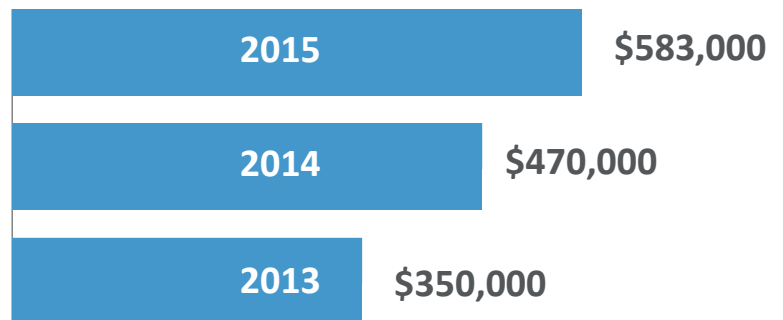
@kellybrushfdn



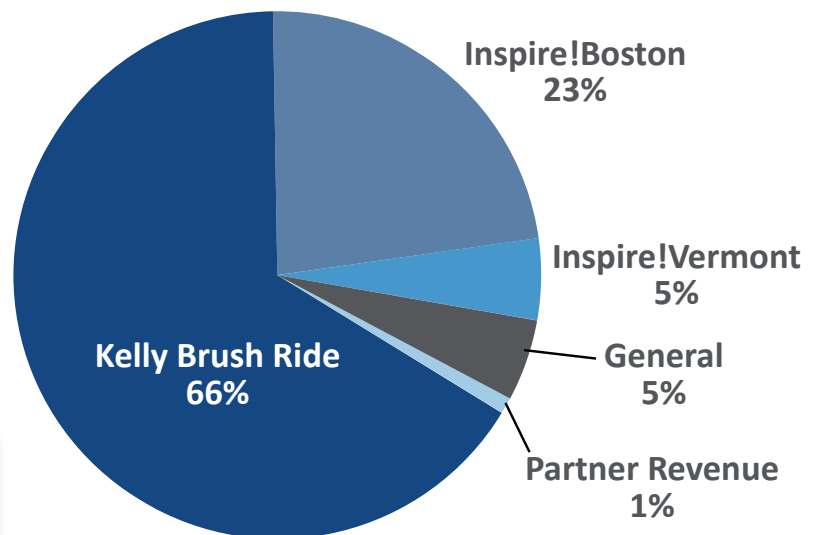
@kellybrushfdn

Our Year

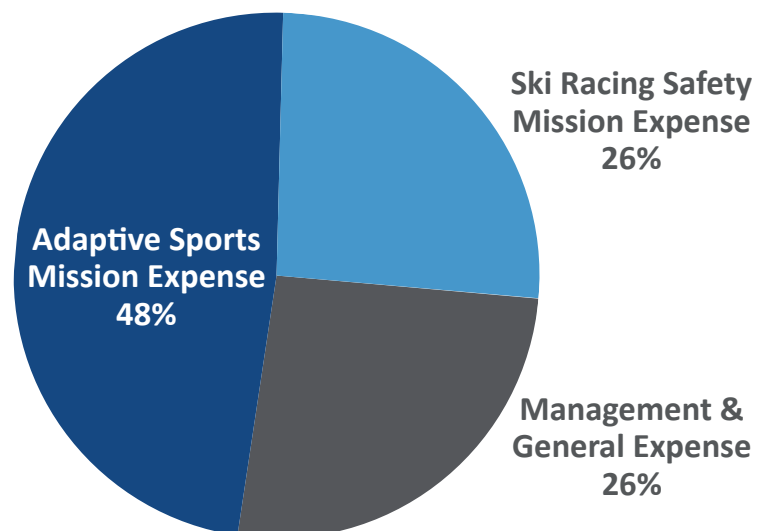
Total Revenue



2015 Revenue: \$583,000



2015 Operating Expenses: \$488,000





Our Mission

To empower those with paralysis to live engaged and fulfilling lives through sport and recreation.

To prevent ski racing injuries through a shared commitment to proper safety practices.



About the Kelly Brush Foundation

The Kelly Brush Foundation was formed on the idea that sports and recreation bring people together, enrich our lives, and empower people to be better.

In 2006, Kelly sustained a spinal cord injury while competing for Middlebury College in an NCAA alpine ski race, leaving her paralyzed from the chest down. But her injury hasn't slowed Kelly down. She graduated college on time, went back to school for a Masters in Nursing, and practices as a Pediatric Nurse Practitioner. Always an athlete, she skis, handcycles, plays golf and tennis. Getting back to sports after her injury allowed Kelly to feel like herself again.

The Kelly Brush Foundation has raised over \$2.5 million, helping over 350 individuals discover the benefits of sports and recreation in more than 40 states and helped protect thousands of youth racers in nearly every US state with an alpine racing program. Our partnerships further leverage our impact to reach thousands more.



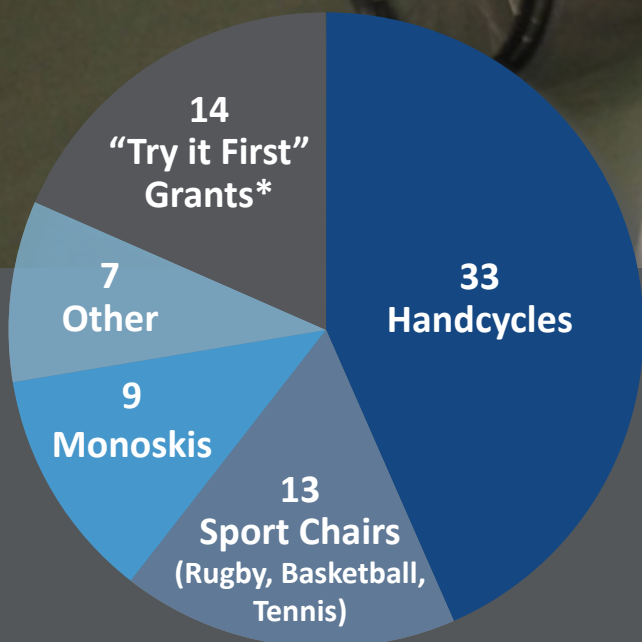
Our Programs

Adaptive Sports Equipment Grant Program

Grants to individuals living with paralysis to help overcome the prohibitive cost of adaptive sports equipment.

We believe in the power of sport and recreation to foster inclusion and help develop confidence, independence, and emotional strength.

Our **Adaptive Sports Equipment Grants** help people living with paralysis live active lifestyles on their own terms by breaking down the financial barrier to owning adaptive sports equipment. We want to make owning adaptive sports equipment as easy for someone with paralysis as owning a pair of running shoes is for someone without.

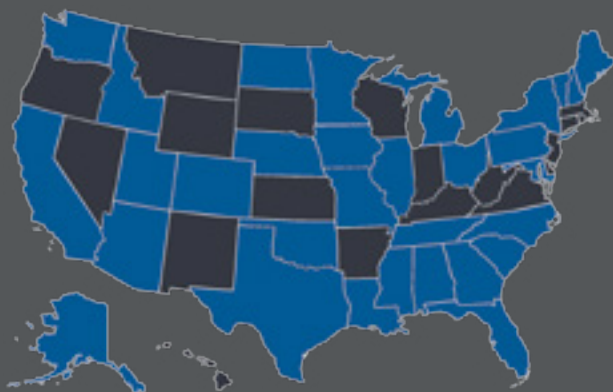


2015 Grant Cycle

76 Grantees

\$152,750

31 states



* To gain more experience with certain equipment before purchasing

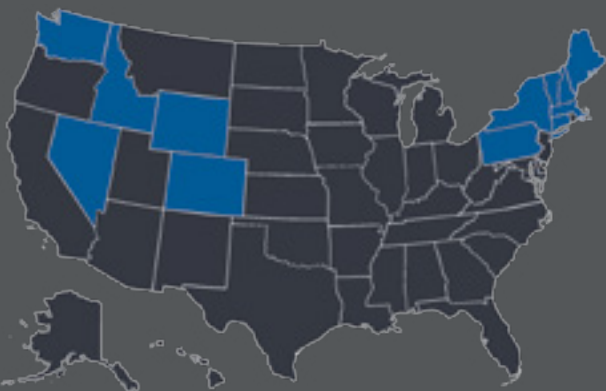
Ski Racing Safety Grants

Grants to alpine ski clubs for safety equipment and trail modifications to improve safety on their racing and training facilities.

We value and work for the safety of every ski racer. While ski racing is an inherently dangerous sport, there are safety practices and equipment that can greatly reduce the risk of serious injury.

Our **Ski Racing Safety Grants** help help ski clubs purchase safety equipment and increase the safety of their racing and training venues. But we also strongly believe that safety must be a cultural priority. Our grants are all matching grants—meaning that we expect clubs and programs to join us in making safety a priority.

2015 Grant Cycle
16 Safety Grantees
\$74,400
12 states



Meet 2015 Grant Recipients



Kiland – Age 17, St. Louis, MO

Kiland was injured when he was 15 years old diving into a swimming pool. “Before my accident I would do goofy things that make other people laugh, but I can’t do those things any more.” But sports, and tennis in particular, are his passion. “I began playing tennis when I was 4 years old, and before my accident I was a member of my high school tennis team, qualified for the state tournament, and was rated #9 in the state at my age. I don’t want to stop playing tennis just because of an injury. It is the sport I love.”

Jimmy – Age 30, Thousand Oaks, CA

Jimmy was injured when he was 22 in a motocross accident. After a rough first few years post-injury, he won an adaptive ski program scholarship in Colorado. It didn’t take long to fall in love with the sport. After spending the next 2 winters in Durango first learning to monoski and then teaching in borrowed equipment, he applied to us for his very own monoski. “Skiing is the closest I can get to motocross: being outside, feeling the terrain, and going fast! I love it!”



Jay Peak Ski Club – Jay, VT

The Jay Peak Ski Club is a non-profit organization dedicated to training athletes ages 6-18 in the sport of alpine ski racing. They strongly believe that it is their “job as a club is to provide a safe environment for kids to train in, which means mitigating risk wherever possible.” Jay Peak, located in Northern Vermont, is celebrating its 60th year in 2016.

Partnerships

In order to grow and leverage our impact and fundraising, we have developed compelling collaborations with mission-related and brand-based partnerships.



Spaulding Adaptive Sports Centers Spaulding Alpine Ski Club

We have teamed up with Spaulding Rehabilitation Hospital's "Spaulding Adaptive Sports Centers" on an innovative alpine ski club for people with disabilities that Spaulding operates throughout New England. Together we are helping participants in their program own monoskis after proving certain levels of independence, allowing them to create a lifestyle out of skiing beyond the program.



Craig Hospital

Redefining Possible for People with
Spinal Cord and Brain Injuries



Craig Hospital

SCI Adaptive Sports Project – Granting Independence

We are working with Craig Hospital, an elite rehabilitation hospital in Denver, Colorado, to streamline the process for their graduates to receive adaptive sports equipment.

Our relationship with Craig Hospital is strong and longstanding. Kelly attended Craig Hospital for 2 months after her injury, crediting their rehabilitation program for much of the success she has realized today, including her introduction to adaptive sports. Now, we're building a program with Craig Hospital to ensure that every individual with a new spinal cord injury that comes through their rehabilitation program is introduced to adaptive sports and given the opportunity to live an active lifestyle on their own terms.

2015 Events – Year in Review

Inspire!Boston

May 14, 2015

The 2nd Annual Inspire!Boston was held in Kendall Square in Cambridge, MA. We brought together nearly 200 people from around Boston to raise over \$135,000. The crowd heard from Kelly as well as two grant recipients: Kevin—a local Boston-area man who had just skied with his 12-year-old son for the first time since his injury in his new monoski; and Greg—who had just competed his first Ironman Triathlon using the handcycle that the KBF helped him purchase.



10th Annual Kelly Brush Century Ride powered by VBT Bicycling and Walking Vacations September 12, 2015

Our 10th Annual Kelly Brush Ride was the best Kelly Brush Ride yet! More than 700 cyclists and handcyclists and over 100 volunteers descended on Middlebury College in Middlebury, VT and the surrounding roads, together raising over \$380,000. We celebrated the 10th anniversary by recognizing the original Kelly Brush Ride when the '06-'07 Middlebury Alpine Ski Team raised money to support their injured teammate after her spinal cord injury.



Inspire!Vermont

October 22, 2015

The 2nd Annual Inspire!Vermont was held in Burlington, VT. Over 170 people came together to raise over \$32,000 at the same time the Kelly Brush Foundation was reviewing grant applications. All net proceeds from Inspire!Vermont were applied directly to our 2015 Grant Recipients. Kelly welcomed the crowd and introduced Timmy—a local Vermont grant recipient—and Tao—Headmaster at Killington Mountain School and president of the Vermont Alpine Racing Association.



Sponsors

Adage

Capital
Management, L.P.

COWEN
GROUP

Silicon Valley Bank



WESTFIELD
CAPITAL
MANAGEMENT

HIGHLAND
STREET
foundation



BNY MELLON

ESPN

new balance
FOUNDATION
Moving Forward Giving Back

Sugarbush
BeBetterHere

WOLVERINE
worldwide

W

CANACCORE | Genuity

VBT
Bicycling and
Walking Vacations

VBT
Bicycling and
Walking Vacations

MIDDLEBURY
SKIING

95TRIPLEX

SKIRACK
BURLINGTON, VERMONT

CHAMPLAIN INVESTMENT PARTNERS

EXterus
Business Furniture

Craig Hospital
Redefining Possible for People with
Spinal Cord and Brain Injuries

aerie
CONSULTING

Scott Thompson
Erica Grayson DiGuglielmo



Sugarbush
BeBetterHere

SKINS

XL
XL CATLIN

Stowe
MOUNTAIN RESORT

bike-on.com
Worldwide

SAATCHI & SAATCHI

KeyBank

NBT
BANK

Vermont Tent Company



BOND
AUTO PARTS

DUNKIN'
DONUTS

FIT WERX

GARELICK
jackets

KEURIG
GREEN MOUNTAIN

SUMMIT
PROPERTY MANAGEMENT GROUP

SNAP

The Evans Agency, Inc.

Sugarbush
BeBetterHere

KeyBank

LandVest®

2016 Schedule

Mark your calendar for our 2016 events!
Check our website for more information.

JAN. An Evening in Denver
21 with the Kelly Brush Foundation
Englewood, CO

MAR. 3rd Annual Inspire!Boston
31 Boston, MA

JUNE Ride with Kelly
TBD Burlington, VT

SEPT. 11th Annual Kelly Brush Ride
10 Middlebury, VT

OCT. 3rd Annual Inspire!Vermont
TBD Burlington, VT

VBT Bicycling and Walking Vacations is a world leader in active travel and has been the title sponsor of the “Kelly Brush Century Ride powered by VBT Bicycling and Walking Vacations” since 2012. Like us, they are a Vermont-based organization that believes in the power of being active, bringing that message to a national and international audience.

VBT
Bicycling and
Walking Vacations

“At VBT Bicycling and Walking Vacations, our trips are designed to exhilarate the senses by seamlessly blending physical activity with hands-on discoveries so you can truly experience the heart of local life and culture. With VBT, your connection to the world is always direct, naturally authentic, and absolutely unforgettable.”

We’re excited to announce that VBT will be the title sponsor of the Kelly Brush Ride for the next three years! Together, we bring nearly 1,000 people together at the Kelly Brush Ride each September to celebrate both the active lifestyles of our riders and those of our grant recipients that we fundraise for. We could not be more grateful to have such a like-minded organization as such a strong partner!

For more information on VBT’s deluxe small group bicycling and walking tours worldwide, please visit www.vbt.com

